# Food For Thought – Building a Better Community Through Food

Philip Lee – Readers to Eaters

Jeff Kempe – Adult Services Coordinator,

King County Library System





# What is Food Literacy?

### Food Literacy [fu: d lit-er-uh-see]

noun: Understanding the impact of your food choices on your health, the environment, and our community. – <a href="http://foodliteracycenter.org">http://foodliteracycenter.org</a>

"Knowing What and How We Eat."

- <a href="http://www.readerstoeaters.com">http://www.readerstoeaters.com</a>



# Why Food Literacy?

- •Literacy is the basic knowledge of reading and writing. Literacy is the foundation of communication.
- By gaining basic knowledge about our food ways, we can have a better appreciation of what we eat, make better food choices, and make a positive impact on our body, our mind, our community, and the world.



# Connecting Good Reads & Good Eats. Libraries as Community Food Hubs.









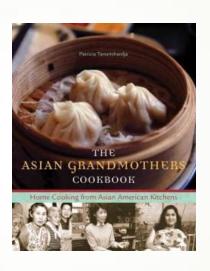


Goal: "To build a better community through food."



# Why food programs?







### Cookbooks Circulate

### Cookbooks Surge to Top Category at Libraries

New survey finds 67% of respondents list cookbooks among the top nonfiction circulators

By Lynn Andriani | Feb 22, 2011





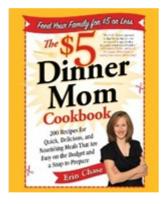












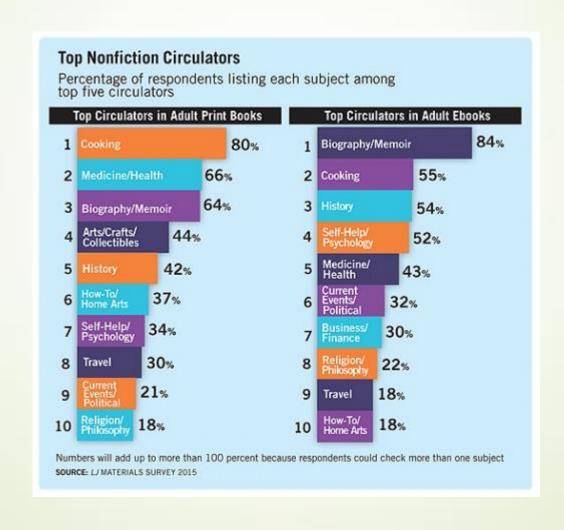
'The \$5 Dinner Mom' is a very popular book at one Michigan library

seven categories of nonfiction circulation.

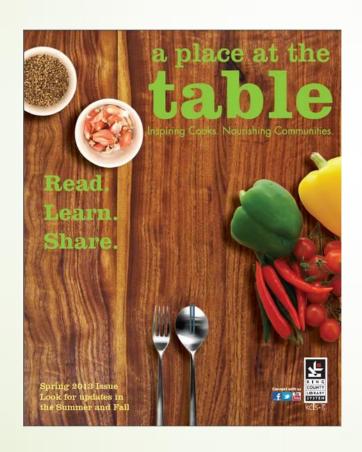
Though cookbook publishers are usually quick to seek out special sales channels from Williams-Sonoma to the Culinary Institute of America, one venue may not be at the forefront of their minds: libraries. And while health and medicine titles used to be the most popular nonfiction titles checked out of America's libraries, cookbooks have lately overtaken them to hold the number-one spot. In a survey released by Library Journal February 15, 67% of respondents listed cookbooks (more than any other category) among the top

Cookbooks edged out medicine and health, how-to and home arts, current events and politics, and even biography and memoir. They've surged in popularity from 2001, when just 27% of librarians put cookbooks among their top five. In fact, cookbooks' popularity has increased

## ...in print, and as Ebooks.



# A Place at the Table: Inspiring Cooks, Nourishing Communities





# Planning

Adult Program Council

Adult Programming Survey

Community Libraries

Publishers - Readers to Eaters, Skipstone Press

Attended Tom Douglas Cookbook Social in November

### Partners

#### A Place at the Table is brought to you in partnership with

King County Library System Foundation





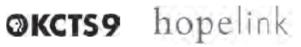


















### Partners may provide:

Additional Promotion

Programming

**Funding** 

New Venues

# Types of programming

Gardening

Cooking

**Backyard Chickens** 

Canning and Preserving

Starting a Home-Based Food Business

**Nutrition and Diet** 

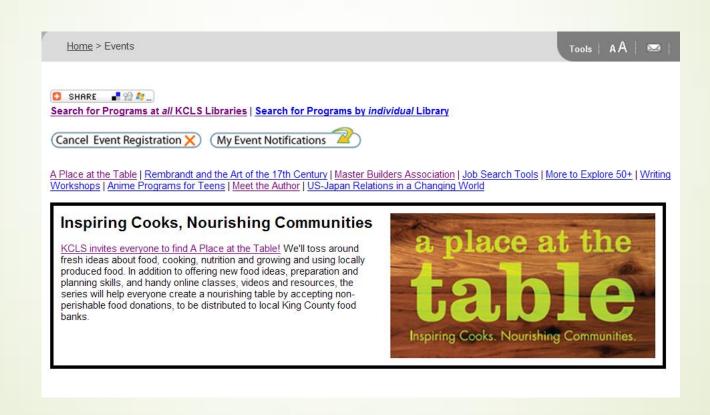
Chocolate (with samples!)

Cupcakes

Foraging and Mushroom Hunting

Couponing

# A Place at the Table: Inspiring Cooks, Nourishing Communities



### Online Promotion

#### **PROGRAMS**

#### Meet the Author

Michael Moss Patricia Tanumihardia John Sundstrom Jennie Grant

#### Featured Programs

Eating Green A Feast on Film Building Your Urban Pantry Dining at Downton Abbey Feasting on Books Food, Glorious Food Bushwick Book Club Feast Your Eyes!

Program PDF



#### RESOURCES



Universal Class of the Week Lifetime Wellness 101.

Learn a new perspective on weight and diet.

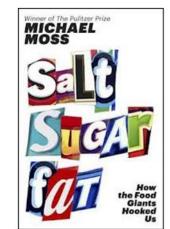


Access Video of the Week: Heribert Watzke - The Brain in





#### **FEATURED AUTHORS**



#### Meet the Author - Michael Moss

Thursday, March 14th at 7pm Redmond Library

From a Pulitzer Prize - winning investigative reporter at The New York Times comes Salt, Sugar, Fat, the explosive story of the rise of the processed food industry and its link to the emerging obesity epidemic. Michael Moss reveals how companies use salt, sugar and fat to addict us and, more important, how we can fight back. You will never look at a nutrition label the same way again.

#### SHARE

Food Recipes Facebook Twitter

#### **FOOD BLOGS**

Amy Pennington An Open Cookbook Art of Gluten-Free Baking Baquette Taste Wonderbread Budget CakeSpy Cookus Interruptus Fat of the Land First Look, then Cook Food Samba Frantic Foodie Fresh-Picked Seattle Gluten-Free Girl and the Chef Herbivoracious Kathleen Flinn

### Online Promotion



TV SCHEDULE | WATCH ONLINE | EVI



PROGRAMS EDUCATION ABOUT SUPPORT KCTS 9 PHOTO GALLERIES

Canning 101 with Amy Pennington - KCLS "A Place at the Table"

Saturday, 19 October 2013 - 2:00pm

« « Previous Event All Events Next Event » »

Format: Workshop

Admission: Free

Region: KCTS/Seattle

Location: King County Library, Lake Forest Park Click here for Map



#### Canning 101: Fall Harvest

Plan now, save money and eat like royalty all winter long by using the skills learned in this short and informative class where we will preserve savory and sweet treats for your cupboard. Find more information on the KCLS website.

#### About the Instructor

Amy Pennington, author of *Urban Pantry -- Tips and Recipes for a Thrifty, Sustainable and Seasonal Kitchen* and host of KCTS 9's <u>Check, Please! Northwest</u>, is a cook and urban farmer based in Seattle. She has worked with some of the best restaurants in the city, which is here where her love of food and an education in biology intersected.



# Bushwick Book Club Seattle – Music Inspired by Michael Pollan



Listen	Programs	About Us	Support

#### The Bushwick Book Club Seattle



August 13, 2013 - 10:46 pm

<u>The Bushwick Book Club Seattle</u> is a group of musicians who write original music inspired by the books they read. This summer the <u>King County Library System</u> teamed up with the Bushwick Book Club for the KCLS, "A Place at the Table" program series. The club read <u>Michael Pollan's books</u>, <u>The Omnivore's Dilemma: A Natural History of Four Meals</u> and <u>The Botany of Desire: A Plant's Eye View of the World</u> for a show at the Bellevue Library.

Here are highlights from the performances recorded and produced by Amber Cortes.

Artists:

8/12- Tai Shan, WS 20130812 Bushwick Shan 1

8/13- Vince Martinez, WS 20130813 Bushwick Martinez 2



More than 4,400 patrons attended programs, 18% as first-time attendees, and participants consistently rated programs 4.5 on a scale of 5. The series also provided an opportunity for KCLS to create new partnerships with local organizations, including PCC Natural Markets, Washington State Association of Nutritionists and Dieticians and KCTS9.

YouTube Video

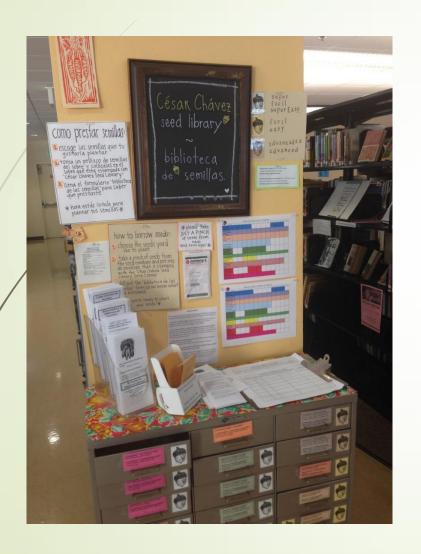
### Food Donations





A total of 30,808 pounds of food, equaling more 20,538 meals, was collected and donated to KCLS' partners Hopelink and Food Lifeline, which distributed the food to more than 45 community food banks.

### Trends - Seed Libraries



http://americanlibrariesmagazine.org/2015/01/05/notyour-garden-variety-library/

http://digitalcommons.unl.edu/neblib/8/

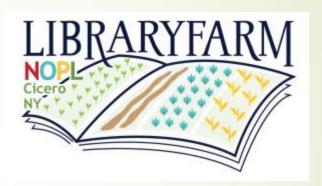


# Trends - Community Gardens



The Woodmont Library Garden had another successful year. Programs for children included how to build a composting bin, complete with worms, and an informative presentation about bees and honey, as well as several planting and harvesting parties. New this year were several programs for adults, including Kim Richmond, from the Des Moines Sonju Community Garden, and Tom Watson, EcoConsumer for the Seattle Times. This

picture was taken during a visit to the garden for bean picking at the end of an Infant / Toddler Story Time. Special thanks to the Friends of the Woodmont Library, who sponsored the garden programs again this year.



http://www.nopl.org/library-farm/

## Trends - Kitchens/Maker Spaces

#### ...and the Kitchen Sink | Library by Design

By Sheila Kim on June 4, 2014 9 1 Comment

Innovative library designs around the country are adding kitchens, the next (and original) Maker spaces











#### SATURDAY, APRIL 11 Yogurt Making

Join Diane Smith to see firsthand how easy it is to make healthy yogurt at home. This class will explore different techniques in the homemade yogurt making process including equipment needs, milk and culture options and the importance of time and temperature. A demonstration of yogurt cheese preparation and recipes will be shared. Instructor Diane Smith is a Regional Nutrition and Food Access Specialist at WSU Extension for Skagit and Whatcom counties. Free to the public; donations gratefully accepted.

10:00 a.m.-11:30 a.m. Potluck Kitchen Studio (910 11th St., Anacortes)

http://lj.libraryjournal.com/2014/06/buildings/lbd/and-the-kitchen-sink-library-by-design/

### **National Authors**

Michael Moss – Salt, Sugar, Fat: How the Food Giants Hooked Us, 2013

Mollie Katzen – The Heart of the Plate: Vegetarian Recipes for a New Generation, 2013

Ree Drummond – Pioneer Woman Cooks: A Year of Holidays, 2013

Ann Larkin Hansen – Finding Good Farmland, 2013

Sherri Brooks Vinton – Put 'em Up! A Comprehensive Home Preserving Guide..., 2010

Deborah Niemann – Ecothrifty: Cheaper, Greener Choices for a Happier, Healthier Life, 2012

Shauna James Ahern – Gluten-Free Girl Every Day, 2013

### **Northwest Authors**

Kathleen Flinn – The Kitchen Counter Cooking School, 2011

Alice Currah – Savory Sweet Life: 100 Simply Delicious Recipes for Every Family Occasion, 2012

Patricia Tanumihardja, The Asian Grandmothers Cookbook, 2009.

Cynthia Lair – Feeding the Young Athlete, 2012

Mona Meighan – What Are You Doing For Lunch?, 2012

Amy Pennington – Urban Pantry: Tips & Recipes for a Thrifty, Sustainable & Seasonal Kitchen, 2010

Jeanne Sauvage – Gluten-Free Baking for the Holidays, 2012

Bill Thorness - Cool Season Gardener, 2013

David Volk – The Cheap Bastard's Guide to Seattle, 2014

Gianaclis Caldwell – Mastering Artisan Cheesemaking, 2012

Jennifer Hahn – Pacific Feast: A Cook's Guide to West Coast Foraging and Cuisine, 2010

John Sundstrom – Lark: Cooking Against the Grain, 2012

Leslie Miller – Uncle Dave's Cow and Other Whole Animals My Freezer Has Known, 2012

Rick Browne - The Ultimate Guide to Grilling, 2011

Collin McCrate and Brad Halm – Food Grown Right, in Your Backyard, 2012

Langdon Cook – Fat of the Land: Adventures of a 21st Century Forager, 2009

Community Alliance for Global Justice – Our Food, Our Right: Recipes for Food Justice, 2012

### Books About Food

### Food and Culture

http://www.kcls.org/reading/favorites/hottopics.cfm

### Hunger

http://www.kcls.org/reading/favorites/nonfiction.cfm

Readers to Eaters
<a href="http://www.readerstoeaters.com/">http://www.readerstoeaters.com/</a>





# Partnerships/ Building a better community through Food

Schools

Parks

Farmers Markets

Faith-Based Organizations

Youth organizations

Food Banks

Hospitals

Corporations

Arts/ Sports organizations

Restaurants/ Farms

# Popular Food-Related Topics

Food Waste

**Food Traditions** 

Food Culture

Sharing economy

Hunger

Food Labeling

Water

# Planning Food Events

March: National Nutrition Month

April: National Garden Month

May: National Sports Fitness Month

Sept: Food Literacy Month, Organic Harvest Month

Oct: National Farm-to-School Month, Food Day (Oct 24th)

# Food For Thought – Building a Better Community Through Food

Contact information:
Philip Lee – Philip@readerstoeaters.com
Jeff Kempe – jhkempe@kcls.org



